

Exclusive report on Fair Trade

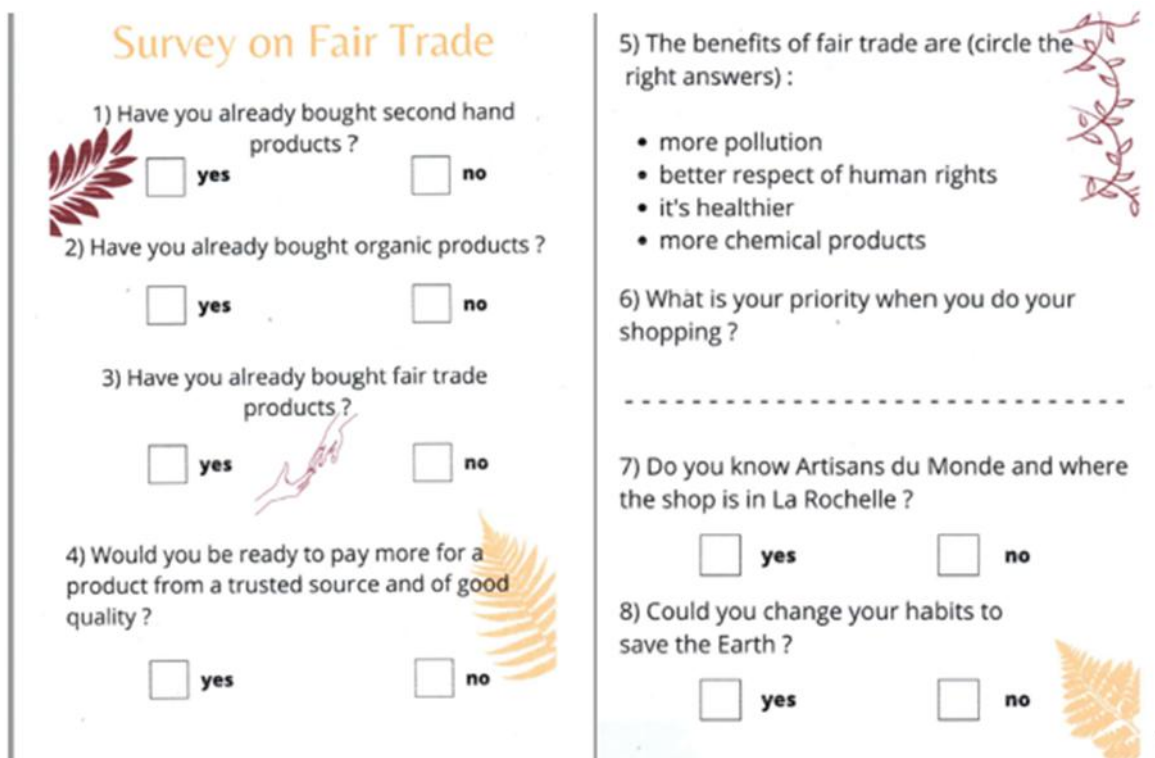
By Lora, Julies and Tristan, the apprentices of BTS SAM

Last December 15th., The BTS SAM conducted a survey about fair trade.

In fact, during a sale by Artisans Du Monde, everybody who bought something answered 9 questions about the world of fair trade. This survey was done by the students of the BTS sandwich course.

The answers are in favour of fair trade. People are ready to consume organic and second-hand products. Despite this positive attitude, 75% of them don't know where the shop is, even if they know the brand Artisans du Monde.

For us, it's important to organize this event every year because fair trade is the future of our life, it's what we aim at.



Survey on Fair Trade

1) Have you already bought second hand products ?
 yes no

2) Have you already bought organic products ?
 yes no

3) Have you already bought fair trade products ?
 yes no

4) Would you be ready to pay more for a product from a trusted source and of good quality ?
 yes no

5) The benefits of fair trade are (circle the right answers) :

- more pollution
- better respect of human rights
- it's healthier
- more chemical products

6) What is your priority when you do your shopping ?

7) Do you know Artisans du Monde and where the shop is in La Rochelle ?
 yes no

8) Could you change your habits to save the Earth ?
 yes no